



29 October, 2007

Wacom® Introduces Cintiq 12WX Interactive Pen Display to Oceania, Southeast Asia and South Asia

The ultimate companion for creative professionals, Wacom's slim and light Cintiq 12WX delivers pen-on-screen capabilities that allow digital content creators to work smarter and faster

29 October, 2007 – Previously announced in Europe and Japan, Wacom Co., Ltd. announced today that the Cintiq 12WX will be made available to Australia, New Zealand, Singapore, Malaysia, Thailand, Philippines, Indonesia, India and Pakistan beginning December 2007. The interactive pen display is a new addition to the Cintiq family that combines all the advantages and power of direct pen-on-screen input with a new low-profile, lightweight and flexible design. The new Cintiq 12WX is aimed at professional creators of digital content looking to improve and streamline their workflow. Storyboarding for 2D or 3D animations, compositing for post production, designing graphics, as well as retouching photos are just a few of the many creative applications where the Cintiq excels.

The Cintiq 12WX will be on display at the following events:

Singapore: Photo Imaging X-Change and Imaging Expo Singapore
2 - 4 November, 2007

(Suntec Singapore Intern'l Convention & Exhibition Centre, Hall 601-602, Booth F01) www.pix-singapore.com
For more info, contact CM Choo, Marketing Manager, Wacom Singapore:
cm.choo@wacom.co.jp

Australia: Cut&Paste Sydney
17 November, 2007

(The Metro Theatre, Sydney)
www.cutandpaste.com/events/sydney.html
For more info, contact Wacom Australia Sales Manager Linda Zugai for more info:
linda.zugai@wacom.com.au

The Cintiq 12WX is suitable in a variety of computer environments, especially those where users wish to work across displays. It is ideal as a companion monitor for a primary display, alongside other displays in a multi-monitor environment, or even by itself. Additionally, the Cintiq 12WX is positioned at a price that makes the interactive pen display experience available to creative professionals looking for an affordable pen-on-screen upgrade path (please contact regional offices for pricing information in specific countries).

"Users will appreciate the interactive pen display's ability to integrate seamlessly into existing workflows," said Glenn Tsunekawa, Marketing Manager for Wacom's Asia Pacific Division. "Whether developing content at a workstation with a large-format display or creating material with a laptop, the Cintiq 12WX provides all the advantages of interactive pen display usage in an intuitive and functional design."



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Key to the Cintiq 12WX is its attractive size and low-profile design for comfortable and effortless handling. Weighing just 2 kg, its dimensions and thoughtful styling make it an ergonomic product ideal for flexible integration into existing workplaces or use at a remote location such as a collaborative meeting at a client site. Combining the small size and flexibility of a desktop pen tablet with the natural hand-eye coordination of an interactive pen display, the Cintiq 12WX offers slim dimensions (405 x 270 x 17 mm) comparable to Wacom's Intuos3 6x11 (A5 wide) pen tablet.

"Current Intuos3 users who upgrade to the Cintiq 12WX stand to gain a natural and liberating edge over their current workflow," said Glenn. "In addition, the Cintiq 12WX works seamlessly with over 100 software applications, providing navigation and creative control freedoms that place an emphasis on ease-of-use, intuitive on-screen input and a welcome jump in productivity."

The Cintiq 12WX features a high quality, 12.1" TFT LCD display for direct pen-on-screen drawing, painting, sketching, navigating and collaborating. Like the Cintiq 21UX (launched in February 2005), the Cintiq 12WX enables near perfect hand-eye coordination. Users can work with the pressure sensitive pen directly on screen, providing WXGA resolution of 1,280 x 800 pixels with 24-bit color depth and a wide viewing angle of 170°. The Cintiq 12WX also features ten freely programmable ExpressKeys™, five on each side of the display, which can be customized to initiate keyboard shortcuts, modifier keys, and important functions such as the Display Toggle.

The Display Toggle function is especially beneficial to those using the Cintiq 12WX in a multiple monitor environment, allowing users to easily switch between screens or maximize pen control across different displays. Additionally, a programmable Touch Strip is ergonomically located on each side of the display with presets to allow zooming and scrolling in various applications. These "on board" features significantly improve workflow and productivity by off-loading environmental controls to the non-dominant hand and allowing the user to focus on the pen with the pen hand.

The ergonomically designed, cordless and battery-free Grip Pen is precise and provides advanced control and realistic results due to the 5,080 lpi resolution and 1,024 pressure levels in both the pen tip and eraser. Tilt functionality is supported, with angles of up to 60 degrees recognized, allowing natural-looking pen, brush and eraser strokes. The Cintiq 12WX supports all Intuos3 optional input devices including the Art Pen and Airbrush. The Cintiq's option-rich driver software also provides simple, uninterrupted workflow by



allowing users to define and save application-specific settings as well as assign them to different pens.

The display comes profiled out of the box and can be calibrated with most color measurement solutions on the market from companies including X-Rite® and Datacolor®. It can also be connected either by VGA or DVI for added convenience.

The Cintiq 12WX comes with an adjustable stand that is conveniently and completely integrated into the Cintiq's body. The stand is optimized for use in three different orientations – at a 25-degree angle from horizontal, at a 65-degree angle or flat (with stand totally retracted) for use on the desk or lap. Due to its compact size, the Cintiq 12WX can be used in a similar way to a traditional analog sketchpad, meaning that ideas and creative content can be shared in a digital format immediately and spontaneously. When placed flat on a desktop, it also rotates on a pivot point to fit the architecture of the human body.

Bundled software

The Cintiq 12WX in Asia Pacific (excluding Japan, Hong Kong and China) is bundled with Corel Painter Essentials 3 and Adobe Photoshop Elements 5.0 WIN / 4.0 MAC.

Availability and pricing

The Cintiq 12WX will be available December 2007 in Australia, New Zealand, Singapore, Malaysia, Thailand, Philippines, Indonesia, India and Pakistan. Please confirm with local Wacom offices or distributors for specific availability and pricing information.

www.wacom-asia.com/distributor/dist_index.php

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Information on the range of Wacom products and services in Asia Pacific (excluding Japan, China and Hong Kong) can be found at www.wacom-asia.com.

About Wacom

Wacom Company Ltd., (Tokyo Stock Exchange 6727), is a global company based in Japan with subsidiaries in the United States (Wacom Technology Corporation), Germany (Wacom Europe GmbH), China (Wacom China Corporation), Korea (Wacom Digital Solutions), Australia (Wacom Australia Pty, Ltd) and Singapore (Wacom Singapore Pte. Ltd.). In addition to these subsidiaries, Wacom has affiliate offices around the world to support marketing and distribution in over 150 countries. Founded in 1983, Wacom's vision to bring people and technology closer together through natural interface technologies has made it the world's leading manufacturer of pen tablets, interactive pen displays, and digital interface solutions. The advanced technology of Wacom's intuitive input devices has been used to create some of the most exciting digital art, films, special effects, fashion and designs around the



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world and provides business and home users with their leading interface technology to express their personality. Millions of customers are using its cordless, battery-free, pressure-sensitive pen technology.

Wacom's patented digital interface technology, called Penabled®, is also offered as an integrated solution to strategic partners. Most Tablet PC manufacturers count on the advanced features and reliability of Penabled technology to deliver a superior pen experience. Penabled technology is also playing an essential role in the development of leading-edge mobile devices.

For further information please contact local subsidiaries (www.wacom-asia.com/contact), or Glenn Tsunekawa, Marketing Manager for Asia Pacific at apress@wacom.co.jp